

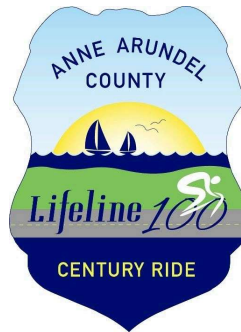
## LIFELINE 100 celebrates 10 years this October!

REGISTER NOW -- from Sept. 1-11, a portion of registration fees for Lifeline 100 support the Anne Arundel County Food Bank! If you still need to register, please consider supporting a great cause during this time.

If you are registered, thank you!

Registration fees will increase on September 12th.

Thank you for the continued support, and have a great Labor Day weekend!



FOR IMMEDIATE RELEASE

## 10th Annual *Lifeline 100* Community Bicycle Event to Support Anne Arundel County Food Bank

### 30% of Registration Fees To Be Donated from Sept. 1-11

**Annapolis, MD (August 29, 2024)** - In recognition of Hunger Action Month this September, Lifeline 100 will donate 30% of all registration fees collected (up to \$2,500) from September 1-11 to the Anne Arundel County Food Bank (AACFB). Food insecurity is a significant challenge for many of our Anne Arundel County neighbors. "AACFB has witnessed a significant increase in the number of people seeking assistance at food pantries. We currently support more than 50,000 points of service every month. Over the past year, AACFB distributed 4,054,377 pounds of food and basic necessities, including 799,654 pounds of fresh produce and 563,444 pounds of lean proteins, through our 77 Network Partners located across Anne Arundel County as well as through the AACFB's Mobile Pantry Program", said, Leah Paley, CEO of Anne Arundel County Food Bank. President of BikeAAA, Jon Korin, added, "We are especially proud to support AACFB in its mission to alleviate food insecurity in Anne Arundel County. We also appreciate AACFB's partnership, along with the Anne Arundel County Police Department and others, with our [Wheels of Hope](#) bike refurbishment program. The program collects donated adult and children's bikes, which are refurbished by BikeAAA volunteers and distributed to people in need."

The 2024 Anne Arundel County Lifeline 100 ride is set for Sunday, October 6th, at Kinder Farm Park at 1001 Kinder Farm Park Road, Millersville, MD, 21108. This year marks its 10th Anniversary. The community event spotlights cycling awareness, safety, and health and mental benefits. It is a partnership between the Anne Arundel Department of Recreation and Parks, the Anne Arundel County Police Department, and Bicycle Advocates for Annapolis and Anne Arundel County (BikeAAA) and features 15, 30, 65, and 100-mile bike rides on scenic trails and roadways throughout the county. The event attracts nearly 1,000 participants of all ages, with a wide range of bikes, including road bikes, hybrids, mountain bikes, cruisers, tandems, recumbents, adaptive, and

trikes. All proceeds from the event are donated to Anne Arundel County non-profit organizations. Lifeline 100 has donated more than \$350,000 to non-profit beneficiaries over the past nine years.

To register and for additional event details, please visit [www.Lifeline100.com](http://www.Lifeline100.com).

Lifeline 100 provides a ride for all abilities, including families, adaptive bikes, and people with special needs who can register at a 2-for-1 rate with their accompanying rider, thanks to our generous sponsors. All routes are fully supported with route maps and markings, rest stops, and support-and-gear vehicles.

A free children's Bike Rodeo and Family Fun Safari Ride will occur during the event. PedalPowerKids is providing a free Children's Bike Rodeo for ages 4-10 from 1:00 to 3:00 p.m. for a fun and educational experience. The Rodeo will include a short bike safety check, helmet instruction, and safe riding tips, followed by a kids' obstacle course that includes turns, stops, and crossings. Reserve your free time slot at [www.lifeline100.com/rodeo](http://www.lifeline100.com/rodeo).

#### **About BICYCLE ADVOCATES for ANNAPOLIS & ANNE ARUNDEL COUNTY (BikeAAA)**

Bike AAA is an all-volunteer 501c3 non-profit focused on creating a healthier, more livable Annapolis and Anne Arundel County by promoting bicycling for transportation, recreation, and fitness for people of all ages and abilities. We advocate for better bicycling conditions and transportation choices and educate children, adults, and motorists about safe bicycling.

To learn more about BikeAAA's accomplishments and goals, please visit [www.bikeaaa.org](http://www.bikeaaa.org)

#### **About ANNE ARUNDEL COUNTY FOOD BANK**

Founded in 1986, the Anne Arundel County Food Bank (AACFB) works to alleviate food insecurity in Anne Arundel County by partnering across our community to obtain and distribute nourishing food to our neighbors in need. AACFB's network of partners includes 77 community-based organizations operating at 115 distribution sites, including food, baby, and senior pantries, as well as feeding centers. The Anne Arundel County Food Bank provides them food and basic necessities free of any charges or fees. In Fall 2023, AACFB launched a first-of-its-kind in Anne Arundel County mobile pantry. The Mobile Pantry Program gives the AACFB the ability to deliver fresh fruits and vegetables, frozen lean meats, nutritious shelf-stable foods, and basic necessities (including diapers and personal hygiene products) directly to the communities where transportation and access to healthy food options are limited. The vehicle holds approximately 3,000 pounds of food, allowing AACFB to serve about 80 households with each visit. As of July 1, 2024, the Mobile Pantry is providing four distributions per month (one in each quadrant of the county) plus an additional quarterly special event distribution for a total of 52 distributions throughout the year. Visit [www.aafoodbank.org](http://www.aafoodbank.org) for more information.

#### **About ANNE ARUNDEL COUNTY DEPARTMENT OF RECREATION AND PARKS**

Anne Arundel County Recreation and Parks serves millions of County residents and visitors annually by offering a wide range of services and programs. Its primary focus is on providing comprehensive recreational programs for residents and safeguarding valuable land through the maintenance and management of over 160 parks and natural areas. The department manages specialized recreational facilities, including two swim centers, two golf courses, two ice rinks, a baseball stadium, a softball complex, and programs tailored to diverse needs ranging from school-age childcare to adaptive recreation. It also cares for thousands of acres of land, encompassing community parks, greenways, archaeological sites, environmental and historical preserves, and large regional parks spanning several hundred acres. Its mission is to create opportunities that allow individuals to enjoy life, explore nature, and restore their health and well-being. Engage on social media platforms such as [Twitter](#), [Facebook](#), [Instagram](#), and [LinkedIn](#), and stay connected through the [weekly newsletter](#) for the latest updates and information.

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Media Contacts:

Jon Korin  
President  
Bicycle Advocates for Annapolis and Anne Arundel County (BikeAAA)  
[president@bikeaaa.org](mailto:president@bikeaaa.org)  
443-685-4103

Heath Neiderer  
Chief of Marketing and Communications  
Anne Arundel County Recreation and Parks  
[rpneid23@aacounty.org](mailto:rpneid23@aacounty.org)  
410-222-2860